

Wonderland of Mountain and Ocean Grape Wine City

Yantai, a place once immortals lived, is so charming and peaceful that visitors are reluctant to leave because here not only nature has bestowed her beauty but also rich heritages of human civilizations are carried down by generations of talented people who are lovers of life, full of wisdoms and ready to spread their cultures.

Yantai is located in the northeast of Shandong Peninsular, neighboring Qingdao in southwest, Yellow Sea and Bohai Sea in north and facing Liaodong Peninsular, Republic of Korea and Japan across the ocean. Yantai has a population of 6.97 million, an area of 13,700 square kilometers. With a coast line over 909 kilometers long and situated in the warm temperate zone with monsoon climate, the city's annual average temperature is 12.2 centigrade, neither bitterly cold in winter, nor extremely hot in summer. The City's PM particles (Respirable suspended solids) is only 0.086mg/cubic meter, far below the national standard of 0.15mg/cubic meter. It is the most livable city. Under the jurisdiction of Yantai Municipality are Zhifu District, Laisan District, Development Zone, Fushan District, Muping District, High and New Tech Park, Kunyu Mountain National Nature Protection Zone and Penglai City, Longkou City, Laizhou City, Zhaoyuan City, Qixia City, Laiyang City, Haiyang City and Changdao County.

“Yantai, a name full of mysteries and charms and embraced by running mountains and vast oceans, is really a fairyland on earth. Su Dongpo, a famous poet of the Song Dynasty, once wrote an enduring poem describing Yantai as “The sky and the ocean in the east seem as one. From behind it fairies and angels appear now and then. In a colorful world every phenomenon may occur. How could a pearl palace cover up a brilliant mansion?” The fantastic ocean phenomenon, the marvelous spectacle of mirage, the fairy tales and stories such as Eight Immortals crossing the sea, Xu Fu sailing to the east searching for elixir and Emperor Qingshihuang shooting the Giant Fish all add more colorful mysteries to Yantai's enchanting mountains and oceans.

Yantai has a profound culture enriched by its time-honored history. More than 10,000 years ago, human beings began to settle and procreate in this area. Hundreds of years ago, Yantai was already an important commercial town and a key trading port, where merchants gathered from all directions. In the year of 1398, a garrison post was set up here together with “smoky towers” to warn of pirates. From then, a city began to emerge. In 1862, Yantai became the first trading port opened in Shandong to the outside world. Gradually more than 17 countries like Britain, France, USA, Germany and so on set up their consulates here. Many scenic spots and places of historic interest like shining pearls scatter around the beautiful landscape of Yantai, such as Yantai Hill, East Fortress, Horse-raising Island, Kunyu Mountain, Penglai Pavilion, Miaodao Archipelago, Yunfeng Mountain, Nanshan of Longkou, Mou's Manor, Tamed Tiger Mountain as well as hundred-year-old pear orchards. Bridging the time of past and present, cultures of the east and the west, Yantai has become an ideal resort for cultural tour.

Yantai is a place full of colors.

Blue. Yantai is embraced by both Yellow Sea and Bohai Sea. Ocean and Sky share the same color and sky and ocean are linked together. It is called a wonderland. The 2012 3rd Asian Beach Sports Games will be held here.

Red. Yantai Apple and Big Cherry are world famous and Yantai is a famous hometown of fruits in Northern China.

Gold. Golden beach along her 909km coastline has made Yantai really a golden coast. The No.1 gold producer and it is famous for being the capital of gold.

Green. With excellent ecological environment, Yantai is the best resort city, national model environment protection city and has won UN habitat award.

Purple. As one of the seven most celebrated wine-producing coastal areas in the world, Yantai is the birthplace of China's modern wine industry and the only International Vine and Wine City in Asia.

Yantai has so many to be proud of. It is full of the passion of mountains you dream of and it is a picturesque city that you and I love so much. The hospitable Yantai people welcome guests home and abroad to visit and stay in Yantai for holidays.

A beautify city with legendary mirage and a place full of colors.

Red, gold, green, blue, and purple like grains of pearls make each other glorified.
What a charming Yantai!





